Co-organized by:







DELIVERING GROWTH WITH ENERGY RESILIENCE IN LOWER CARBON ENVIRONMENT

### **SPONSORSHIP 2024 OVERVIEW**



TITANIUM SPONSOR \_\_\_\_



PLATINUM SPONSORS











GOLD SPONSORS .







SILVER SPONSORS .









**RETAIL SPONSORS** .











































### **PARTNERSHIP 2024 OVERVIEW**



OFFICIAL KNOWLEDGE PARTNER





OFFICIAL TRANSPORTATION PARTNER





OFFICIAL HOTEL PARTNER \_\_\_\_\_\_





















OFFICIAL FREIGHT FORWARDER















### **PARTNERSHIP 2024 OVERVIEW**





OFFICIAL INTERNET PROVIDER



VENDING MACHINE \_\_\_\_\_\_



































































































### **PARTNERSHIP 2024 OVERVIEW**



OFFICIAL UNIVERSITY PARTNER



















ASSOCIATION PARTNERS













### **CHAIRPERSON QUOTE**





As we look ahead to the Indonesian Petroleum Association (IPA) Convex 2025, we are reminded of the significant role that the energy sector plays in shaping Indonesia's future. The annual IPA Convex serves as a critical platform for industry leaders, policymakers, and stakeholders to converge, collaborate, and chart the course for the nation's energy landscape. In 2025, this event will take on even greater importance as we navigate the evolving challenges and opportunities in the global energy market, including the shift towards sustainability, technological advancements, and the need for strategic investments. The discussions and insights generated at this Convex will be instrumental in driving Indonesia's energy transition while ensuring energy security and economic growth.

As we gather for IPA Convex 2025, we are presented with a unique opportunity to not only reflect on the progress made but also to set the stage for the future of Indonesia's energy sector. The themes of innovation, sustainability, and collaboration will be at the forefront of this year's agenda, fostering dialogue that will shape policies and strategies for years to come. We invite all participants to engage actively, share their expertise, and contribute to the collective goal of a resilient and prosperous energy future for Indonesia.

### Hariadi Budiman

Chairperson IPA CONVEX 2025

### **EVENT INFORMATION**



• EVENT NAME \_\_\_\_\_
The 49<sup>th</sup> IPA Convex 2025

EVENT THEME

DELIVERING GROWTH WITH ENERGY RESILIENCE IN LOWER CARBON ENVIRONMENT

EVENT DATE

20-22 MAY 2025 Tuesday-Thursday

VENUE

Indonesia Convention Exhibition (ICE) BSD City

https://convex.ipa.or.id/

OPENING HOURS

Exhibition (Hall 2, 3, and 3A) Day 1, 11:00 am - 5:00 pm \* Day 2, 8:00 am - 6:00 pm \* Day 3, 8:00 am - 5:00 pm \*

Plenary Session (Nusantara Hall)

Day 1, 11.00 pm - 5.00 pm \*
Day 2, 8.00 am - 5.00 pm \*
Day 3, 9.00 am - 12.00 pm \*

Technical Program (Garuda Main Hall, 1st Floor)

Day 1, 1.00 pm - 5.00 pm \*
Day 2, 8.00 am - 5.00 pm \*
Day 3, 8.00 am - 5.00 pm \*



### **IPA 2024 IN NUMBERS**



### **IPA 2024 OVERVIEW**

### **OVERVIEW**

Gaining Momentum to Advance Sustainable Energy Security in Indonesia and the Region

Venue: Indonesia Convention Exhibition (ICE) BSD City

Duration: Three days Frequency: Annually

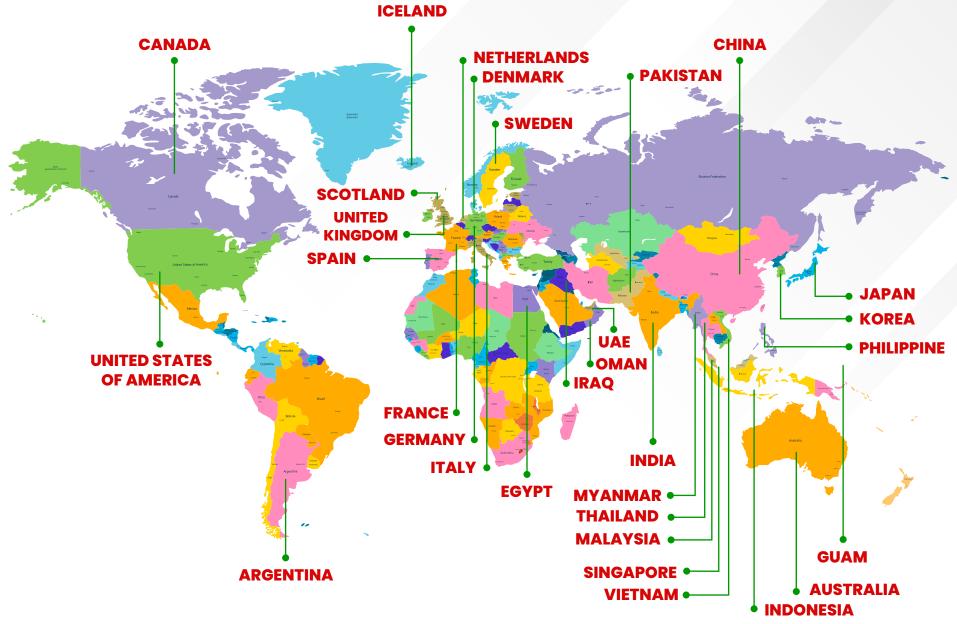
The IPA Convex is the most significant event in the oil and gas industry in Southeast Asia. It typically brings together industry professionals, government representatives, academics, and other stakeholders to discuss the latest trends, technologies, challenges, and opportunities in the sector.

During the convention and exhibition, participants often engage in various activities such as technical presentations, panel discussions, workshops, networking sessions, and the exhibition of products and services related to the oil and gas industry.

The event serves as a platform for knowledge sharing, collaboration, and business development within the Indonesian oil and gas sector. It plays a crucial role in fostering innovation, promoting investment, and advancing the sustainable development of the industry in Indonesia.

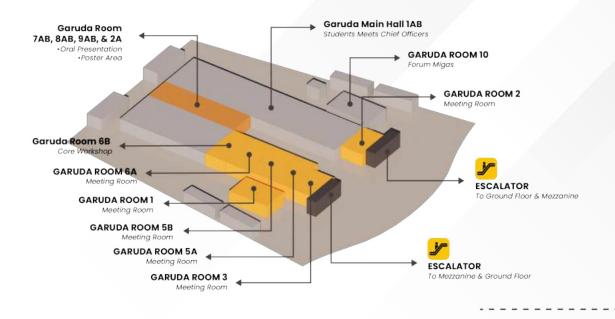
### **INTERNATIONAL COLLABORATION**



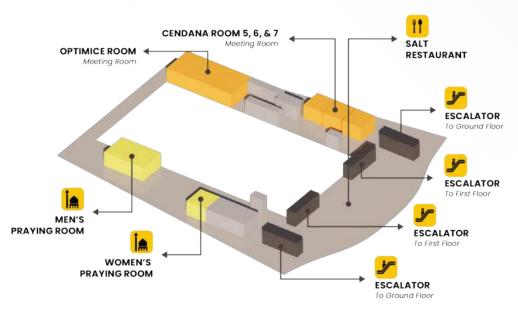


# **VENUE LAYOUT / SITE MAP**





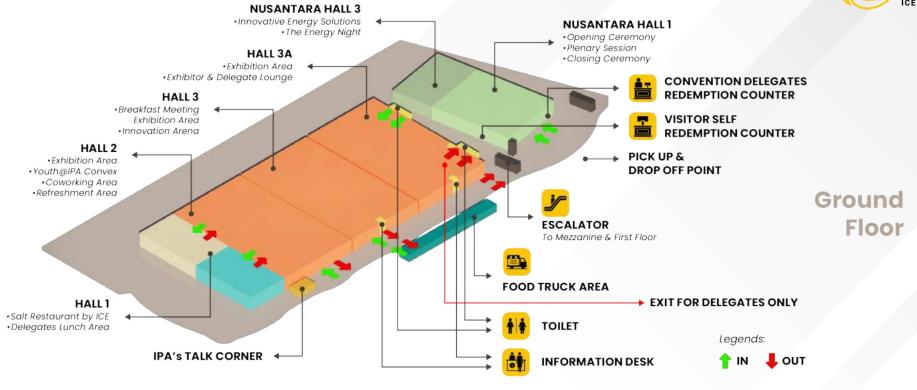
1st Floor

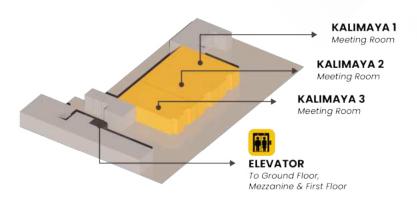


Mezzanine Floor

# **VENUE LAYOUT / SITE MAP**







Lower Ground Floor

### CONVENTION



The Indonesian Petroleum Association Convention and Exhibition (IPA Convex) stands as Southeast Asia's pivotal oil and gas platform, hosting over 170 exhibiting companies and attracting more than 29,000 visitors. Over the course of 3 days at the Indonesia Convention Exhibition (ICE) in BSD City, IPA Convex actively encourages industry players and professionals to engage in discussions, workshops, and presentations centered around the latest advancements, challenges, and opportunities within the oil and gas sector.

This robust platform cultivates collaboration among experts, fosters business partnerships, and sparks innovation through interactive sessions and live demonstrations. Moreover, it serves as a central hub for unveiling pioneering solutions, exploring market trends, and addressing crucial issues that mold the industry's future.

The convention features three key activities: Plenary Sessions, Innovative Energy Solutions, and Technical Programs.

### **Join as Convention Delegates**

	DOMESTIC PROFESSIONAL DELEGATES (Domestic, KITAS, KIMS Holders) VAT Excluded	DOMESTIC STUDENT	OVERSEAS PROFESSIONAL DELEGATES	OVERSEAS STUDENT VAT Included
EARLY BIRD	IDR	IDR	USD	USD
PRICE	6.900.000	420.000	870	140
NORMAL	IDR	IDR	USD	USD
PRICE	7.900.000	420.000	950	140

### **INCLUDE:**

Convention kit & lunch

### **NOTES:**

- Available for individual and group buying.
- Fees are valid for undergraduate students only. Uploading a copy of the student card and a statement letter from the university is required.
- Eligible to join the Opening Ceremony.

### **PLENARY SESSION**



Plenary Sessions bring together a distinguished lineup of speakers, including industry experts, government officials, and thought leaders, to discuss critical issues and emerging trends in the oil and gas sector. These sessions provide valuable insights, foster high-level discussions, and set the stage for shaping the industry's future, making them a must-attend for anyone looking to stay ahead in this dynamic field.





### **TECHNICAL PROGRAM**



The Technical Program Committee (TPC) seeks the submissions of dedicated, motivated professional contributors; regarding the Oil & Gas Industry for the IPA Convention. The IPA CONVEX presents an opportunity for all to present and discuss your latest technology developments, applications and unique innovations. The TPC seeks the best presentations for exchanging knowledge and ideas through interaction among researchers, geoscientists, engineers, commercial and HSSE specialists, government officials, academics, and other professionals.





### **INNOVATIVE ENERGY SOLUTIONS**

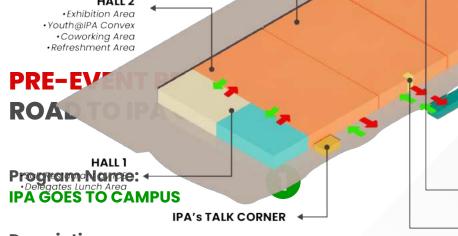


Innovative Energy Solutions, scheduled to take place on May 20-22, 2025, returns with a refreshed approach and rebranding from what was previously known as the Technology Session. This forum will serve as a key platform for sharing the latest information in the energy sector, providing deep insights into the challenges faced and the solutions needed within the industry.

The event will feature experienced professionals from the energy sector, ready to offer participants the latest perspectives and insights. Additionally, this forum will also serve as an effective marketing platform for sponsors, allowing them to showcase their products, services, and innovations to a relevant audience within the energy industry.







### **Descriptions:**

As part of the Youth @ IPA Convex program, this pre-event will be held twice at two different universities across Indonesia. This program provides young participants with valuable insights, networking opportunities, and first hand exposure to industry advancements.







### **Descriptions:**

vamę:

STUL AT DEBATE COMPETITION

**ELEVATOR** 

This program encourages students to participate in insightful debates on industry-related issues within the energy and mineral resources sector. The debate competition will be hosted on campus on April 2025, with the final round scheduled for 21 May 2025, at ICE BSD City.

Floor

### **ROAD TO IPA CONVEX 2025**



Program Name: ROAD TO IPA CONVEX: RUN & WALK



### **Descriptions:**

Road to IPA Convex: Run & Walk is one of the exciting pre-event campaigns, featuring a 10K run and a 5K walk to be held once in the Car Free Day area. This event is open for sponsorship and open to the public.



### **SHOWDAYS PROGRAM**





Tuesday, 20 May 2025 8:00 am - 11:00 am Nusantara Hall 1 & 2, Ground Floor

The Opening Ceremony of IPA Convex 2025 will be officiated by Official Government of Republic of Indonesia.





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### PLENARY SESSION

Tuesday - Thursday, 20 - 22 May 2025

- Day 1, 11:00 am 5:00 pm \*
- Day 2, 8:00 am 5:00 pm\*
- Day 3, 9:00 am 12:00 pm\*

### Nusantara Hall 1 & 2, Ground Floor

The plenary sessions will invite top government officials, executive from global companies, and principal from prestigious consulting firms to discuss and seek resolution to the current industry issues, especially the energy transition, in accordance to achieve National Energy Security.





### **TECHNICAL PROGRAM**

Tuesday - Thursday, 20 - 22 May 2025

- Day 1, 1:00 pm 5:00 pm \*
- Day 2, 8:00 am 5:00 pm\*
- Day 3, 8:00 am 5:00 pm\*

### Garuda Main Hall, 1st Floor

The technical program will bring a distinct atmosphere with diverse topics focusing on the Sustainability of Oil and Gas Industry for the Energy Security for Indonesia.





### **EXHIBITION**

Tuesday - Thursday, 20 - 22 May 2025

- Day 1, 11:00 am 5:00 pm \*
- Day 2, 8:00 am 6:00 pm\*
- Day 3, 8:00 am 5:00 am\*

Hall 3A, 3 & 2, Ground Floor

Exhibition will focus on the support for the energy transition. It will have a bigger sector of participants in: Energy Transition sectors, Educational Institution, Supporting Industries, and Collaborative Project.







### **BEST BOOTH COMPETITION**

20-22 May 2025

The Winner will be announced on Thursday, 22 May 2025 Nusantara Hall 1 & 2, Ground Floor

Exhibitors participating in IPA Convex 2025 have the opportunity to take part in the Best Booth Competition, which will be categorized into Best Design and Best Content. Additionally, there will be a Favorite Booth Competition, where visitors can vote for their preferred booth. These competitions will be evaluated by experienced professionals in the field and the announcement of the winners will take place during the Closing Ceremony located at Nusantara Hall 1 & 2.





### **INNOVATIVE ENERGY SOLUTIONS**

Tuesday - Thursday, 20 - 22 May 2025

Tuesday, 20 May 2025
 Wednesday, 21 May 2025
 Thursday, 22 May 2025
 9.30 am - 3.15 pm
 Thursday, 22 May 2025
 9.30 am - 11.45 am

Nusantara Hall 3, Ground Floor

This forum will serve as a key platform for sharing the latest information in the energy sector, providing deep insights into the challenges faced and the solutions needed within the industry. The event will feature experienced professionals from the energy sector, ready to offer participants the latest perspectives and insights.





### YOUTH @ IPA CONVEX

Tuesday - Thursday, 20 - 22 May 2025

- Day 1, 1:00 pm 3:30 pm
- Day 2, 9:30 am 2:00 pm
- Day 3, 9:30 am 12:00 pm

Hall 3A, 3 & 2, Ground Floor

Youth @ IPA Convex is a dynamic program tailored for emerging talents in the energy and mineral resources sector. This program provides young participants with valuable insights, networking opportunities, and a firsthand look at industry advancements.

This event also includes several activities such as:

- Pre Event: IPA Goes to Campus
- Pre Event: Students Debate Competition
- Students Visit
- Students Showcase
- Students Meet The CEOs
- Students Meet The IPA Board
- Youth Innovation Talk





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### **EXHIBITOR'S COCKTAIL**

Wednesday, 21 May 2025 5:00 pm - 6:00 pm Hall 3A, 3 & 2, Ground Floor

After a dynamic day of insights and connections, unwind and network in style at our Exhibitor's Cocktail. Exhibitors will serve a variety of fine cocktails on their booth, creating a vibrant atmosphere where you can enjoy meaningful conversations and forge new partnerships that could fuel your next big breakthrough.





### **THE ENERGY NIGHT**

Tuesday, 20 May 2025 5.00 pm - 9.00 pm Nusantara Hall 3, Ground Floor

All invited guests are served with a Dinner with Buffet Concept, accompanied by live music. Special awarding session is to be announced in the Energy Night.



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### **IPA'S TALK CORNER**

Tuesday - Thursday, 20 - 22 May 2025

- Day 1, 11:00 am 4:00 pm \*
- Day 2, 9:00 am 4:00 pm\*
- Day 3, 9:00 am 2:00 pm\*

### Hall 2 Foyer

The latest exhibition stage from IPA Convex 2025 carries the theme of sustainability, represented by the materials used in the construction of the stage and chairs in the IPA's Talk Corner area.





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### **ENERGY EVOLUTION ZONE**

Tuesday - Thursday, 20 - 22 May 2025

- Day 1, 11:00 am 6:00 pm\*
- Day 2, 8:00 am 5:00 pm\*
- Day 3, 8:00 am 5:00 am\*

Hall 2, Ground Floor

Energy Evolution Zone area is a designated section within the exhibition, in collaboration with the IPA support for energy transition.



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### **CLOSING CEREMONY**

Thursday, 22 May 2025 2.00 pm - 4.00 pm\* Nusantara Hall 1 & 2, Ground Floor

The event will be open for public and will feature concluding remarks and a keynote speech from a government representative and the IPA President. Additionally, the outstanding papers from technical program will be officially announced.



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# FORUM GROUP DISCUSSION PRE EVENT

This pre-event program is prior to IPA Convex 2025 as IPA Convex's Plenary Sessions aim to give recommendations to policy makers and governments.

### **BREAKFAST MEETING**



# STRATEGIC PARTNERSHIPS IN SUPPLY CHAIN:

## **UNLOCKING INDONESIA'S ENERGY POTENTIAL**

UPCOMING
OIL & GAS PROJECTS

**KEY PRODUCTS FOR PROJECTS** 

REGULATIONS & TAXES



Wednesday, 21st May 2025 7.30 - 8.30 AM

**?** Nusantara Hall 3, Ground Floor

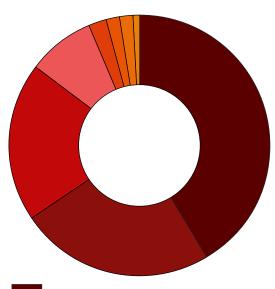
breakfast meeting The provides a platform to explore partnerships in Indonesia's energy sector, focusing on supply chain dynamics. Participants will gain insights into market entry, strategies to address challenges, and ways to navigate the supply chain ecosystem. Through discussions and expert presentations, attendees will also identify opportunities for innovation, collaboration, and sustainable growth leveraging industry expertise.

### **EXHIBITOR SURVEY**



### **OVERALL SATISFACTION 93%**

### **EXHIBITOR'S NATURE OF BUSINESS**



41,1% Oil and Gas

24,3% Services Company

19,8% Others

8,3% Manufacturing Company

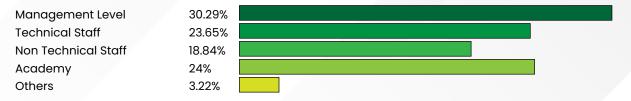
Government

.7% Media and Communication

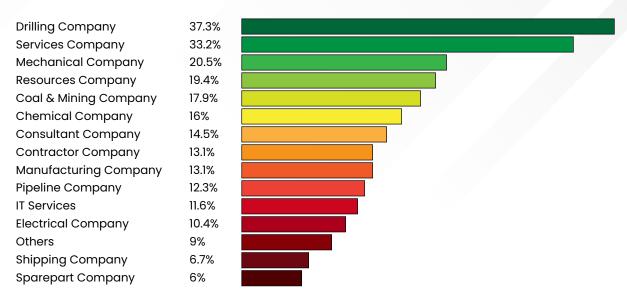
1,7% Upstream

0,6% Engineering Company

### **VISITOR'S PROFILE**



### **EXPECTED EXHIBITOR OFFERINGS FROM VISITORS**





### The 49th IPA Convex 2025

is set to building on the initiatives of the successful IPA Convex 2024, this event aims to further enhance and promote the energy transition industry. Be part of the conversation shaping the future of energy. Elevate your brand and reach new heights.



IDR 6.500.000\*

**Regular Area** (Space Only)

IDR **6.300.000**\*

**Standard Improved Booth Construction** (Additional)

IDR 610.000\*









For more details about exhibition ipaconvex@dyandra.com



\*all price per sqm, exclude VAT

### **LEVEL UP YOUR BOOTH**

# ELEVATE YOUR BOOTH EXPERIENCE WITH OUR TARGETED PROMOTIONAL PACKAGES

# The 49th CONVENTION & EXHIBITION 20-22 MAY 2025 ICE BSD CITY

### IDR 15.000.000

Promote your products or booth in two **SOCIAL MEDIA POSTS** before or during IPA Convex



### IDR 35.000.000

Guide visitors to your booth with eye-catching **FLOOR STICKERS**.



### IDR 25.000.000

Logo

Expand your reach with

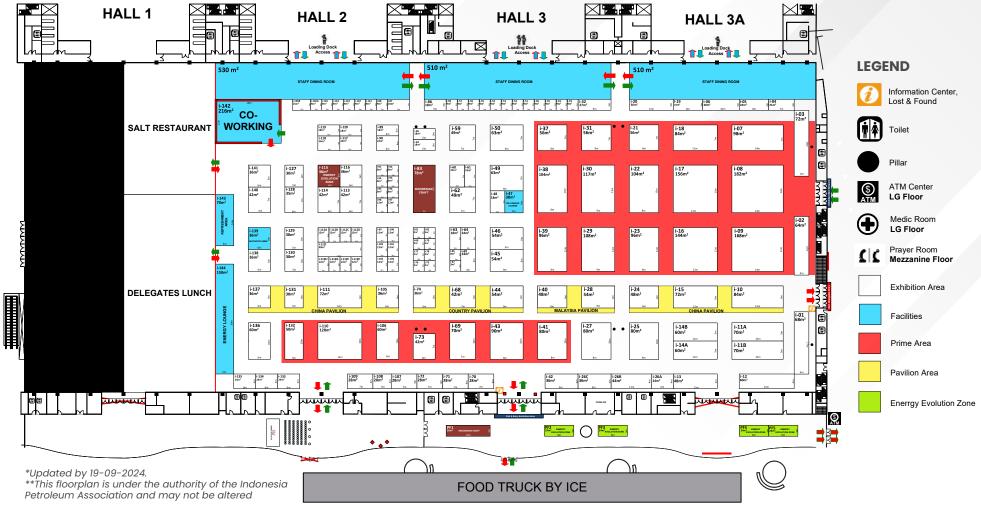
SHARED HANGING BANNERS

in high-traffic areas

\*All price, exclude VAT

### **EXHIBITION FLOORPLAN**





Floorplan will be updated, scan here:



Book your exhibition space today ipaconvex@dyandra.com

https://bit.ly/FloorPlanEkstIPA25

### **SPONSORSHIP OPPORTUNITIES**



DON'T MISS OUT
THE CHANCE TO BE
THE FOREFRONT OF
THE OIL AND GAS
INDUSTRY'S MOST

**UNMATCHED INDUSTRY REACH** 

Connect with key players and decision-makers in the oil and gas sector across Southeast Asia.

MAXIMUM BRAND EXPOSURE

Enhance your brand's visibility through strategic placements and high-impact marketing opportunities.

- 3 STRATEGIC NETWORKING OPPORTUNITIES
  Build and strengthen relationships with industry leaders and influencers.
- **EXCLUSIVE SPEAKING OPPORTUNITIES**Secure a platform to share your expertise and insights, influencing the future direction of the industry.
- GAIN DEEP MARKET INSIGHTS
  Stay ahead of the curve by accessing critical market intelligence and industry trends.







SIGNIFICANT EVENT

**OF THE YEAR** 

**CHOOSE YOUR SPONSORSHIP PACKAGE** 







### **MAIN SPONSORSHIP**

### **All-Inclusive Impact**

Take full advantage of the event with complete branding across all channels, exclusive access to networking events, conferences and sessions.

### **RETAIL SPONSORSHIP**

### **Strategic Visibility**

Start strong with speaking opportunities, prime branding throughout the venue, and enhanced digital exposure.

### **MAIN SPONSORSHIP OPPORTUNITIES**



As a Main Sponsor at IPA Convex 2025, your company will gain premier visibility and engagement opportunities among the top players in the oil and gas industry. This prestigious package includes prominent branding across all event materials and a priority exhibition space, positioning your brand at the forefront of global oil and gas discussions and maximizing your business prospects.



# SCAN HERE FOR SPONSORSHIP PACKAGE DETAILS



https://bit.ly/SponsorshipIPA

### or contact our team:

ipaconvex@dyandra.com

Ms. Fika +62 813 7773 2929 Ms. Marbelle +62 821 2468 0658

### **RETAIL SPONSORSHIP**



Our Retail Sponsorship Package provides your company with unparalleled visibility and engagement opportunities at IPA Convex 2025. This retail sponsorship package is designed to elevate your brand's presence, generate new leads, and foster valuable connections within the industry.

### **BESPOKE PACKAGE**

- Convention Bundle Retail Package
- TPC Bundle Retail Package

### **CONVENTION RETAIL PACKAGE**

• Promotional Material for Selected Plenary Session

### **TPC RETAIL PACKAGE**

· Hanging Banner on Technical Program Area

### **PRINTED RETAIL PACKAGE**

- Glass Door Sticker in Front Of Hall 3A & 3
- Advertising on Outdoor Pillar
- · Advertising on Pillar Outside Exhibition Area
- · Customize Built-In Business Lounge
- · Logo Placement on Co-Working Space
- · Logo Placement on Lanyard
- · Photo Booth Provided by Organizer
- Energy Lounge Backdrop
- Logo Placement on Charging Station Box
- · Logo Placement on Lanyards Totem Box Visitor
- · Hanging Banner in Exhibition Area

### **MULTIMEDIA RETAIL PACKAGE**

• Logo Placement on Information Giant Screen

### **PROGRAM RETAIL PACKAGE**









### **DIGITAL RETAIL PACKAGE**

- · One-Time free material posting on IPA Convex's Social Media
- Company E-Direct Marketing Blast (EDM)
- Logo Placement on IPA Convex Website (Slide Banner)

### **SCAN HERE FOR SPONSORSHIP PACKAGE DETAILS**



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https://bit.ly/SponsorshipIPA

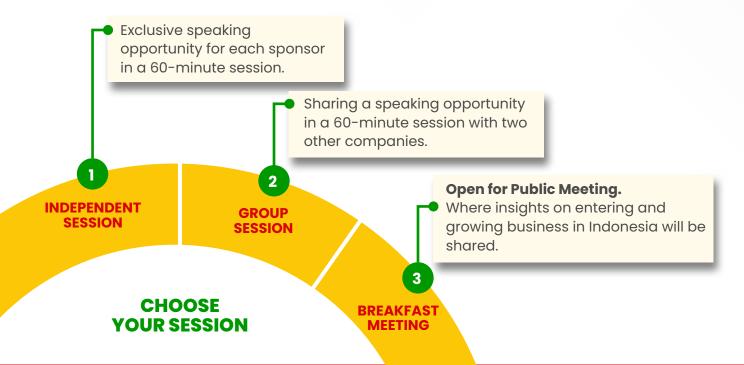
### **INNOVATIVE ENERGY SOLUTION**

### **SPONSOR SESSION**



This is the platform for your company to stand at the forefront of the energy industry's future. We invite companies to showcase their innovative products and share valuable insights during our dedicated Sponsor sessions, featuring both independent and group formats.

Through this forum, your company can share your expertise, highlight your innovative solutions, and engage directly with key decision-makers and influencers. It's a unique opportunity to strengthen your brand's presence, build valuable relationships, and gain insights into the latest trends and challenges facing the energy sector.



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### **INNOVATIVE ENERGY SOLUTION**





DESCRIPTION	INDEPENDENT SESSION IDR 200.000.000	GROUP SESSION IDR 75.000.000
Exclusive speaking opportunity in one session	60 Minutes	15 Minutes
Sponsor Logo Looping on LED screen before and after Sponsor session		
Stage announcement by MC during the session	<b>✓</b>	/
Totem placement around the exhibition area	/	/
5. Social Media Exposure of the session	<b>✓</b>	<b>/</b>
6. EDM (email direct message) about the session for 3000* database	<b>✓</b>	<b>/</b>
7. VIP tables reserved for Sponsor	<b>✓</b>	<b>/</b>
*All price, exclude VAT		

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### **COMMERCIAL MEETING ROOM**



### **IDR 60,000,000 FOR 3 DAYS**

\*ALL PRICE, EXCLUDE VAT

Commercial Meeting Room is an ideal venue for strategic meetings and discussions in the oil and gas industry. With a professional atmosphere and complete facilities, this room supports various types of events.

Commercial Meeting Rooms located in Garuda, Kalimaya, and Cendana rooms.

### Included:

- 15 Pax for Coffee Breaks
- Tables and Chairs
- · Placement of your company's name on signage

# SCAN HERE FOR COMMERCIAL MEETING ROOM PACKAGE DETAILS

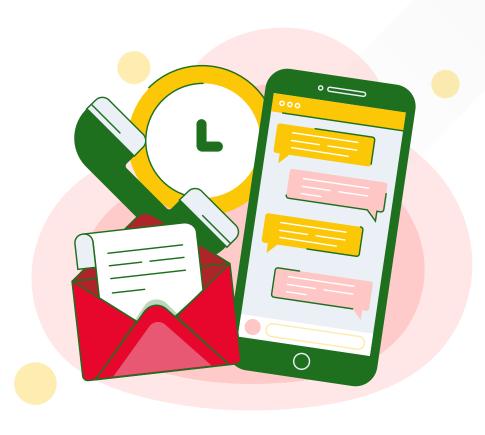


or contact our team : ipaconvex@dyandra.com Ms. Fika +62 813 7773 2929

Floor & Capacity	Room	Dimension
LOWER	Kalimaya 1	13 x 8 x 4 m
GROUND Capacity	Kalimaya 2	13 x 8 x 4 m
30 pax	Kalimaya 3	13 x 8 x 4 m
	Cendana 5	9 x 8.5 x 6 m
MEZZANINE FLOOR	Cendana 6	9 x 8.5 x 6 m
Capacity 30 pax	Cendana 7	9 x 8.5 x 6 m
	Garuda 1	12 x 10 x 5 m
<b>T</b> ST	Garuda 2	14 x 9 x 5 m
FLOOR Capacity	Garuda 3	14 x 9 x 5 m
30 pax	Garuda 5A	17 x 9 x 5 m
	Garuda 5B	17 x 9 x 5 m

### **CONTACT US**





For further information, please contact us, ipaconvex@dyandra.com

### Secretariat of IPA Convex:

- secretariat.ipaconvex@dyandra.com

### **Sponsorship Inquiries:**

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### For Convention:

### For Technical Papers Inquiries:

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### CONNECT WITH US ON SOCIAL MEDIA AND STAY UP-TO-DATE #IPACONVEX2025

- ⊕ Convex.ipa.or.id
  ⊙ @ipaconvex
   @ipaconvex



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